

# FINAL REPORT

# 20 25



**STAVEBNÍ  
VELETRH  
BRNO**

**MOBITEX**



**DŘEVOSTAVBY  
BRNO**

**FESTIVAL  
ARCHITEKTURY  
BRNO**



# Trade fairs showed growing interest in construction and interior design trends

This year's Building Fair Brno, Timber Construction Fair Brno, MOBITEX Fair and the Festival of Architecture presented innovations and trends in both the construction industry and interior design. There were more companies exhibiting – precisely 321 from nine countries were featured. Over four days, the fairs were visited by over 20 thousand visitors, both trade visitors and general public, which was the most in the last few years.

**21,312**

visitors from 20  
countries

**321**

exhibiting  
companies  
from 11 countries

**10,672**

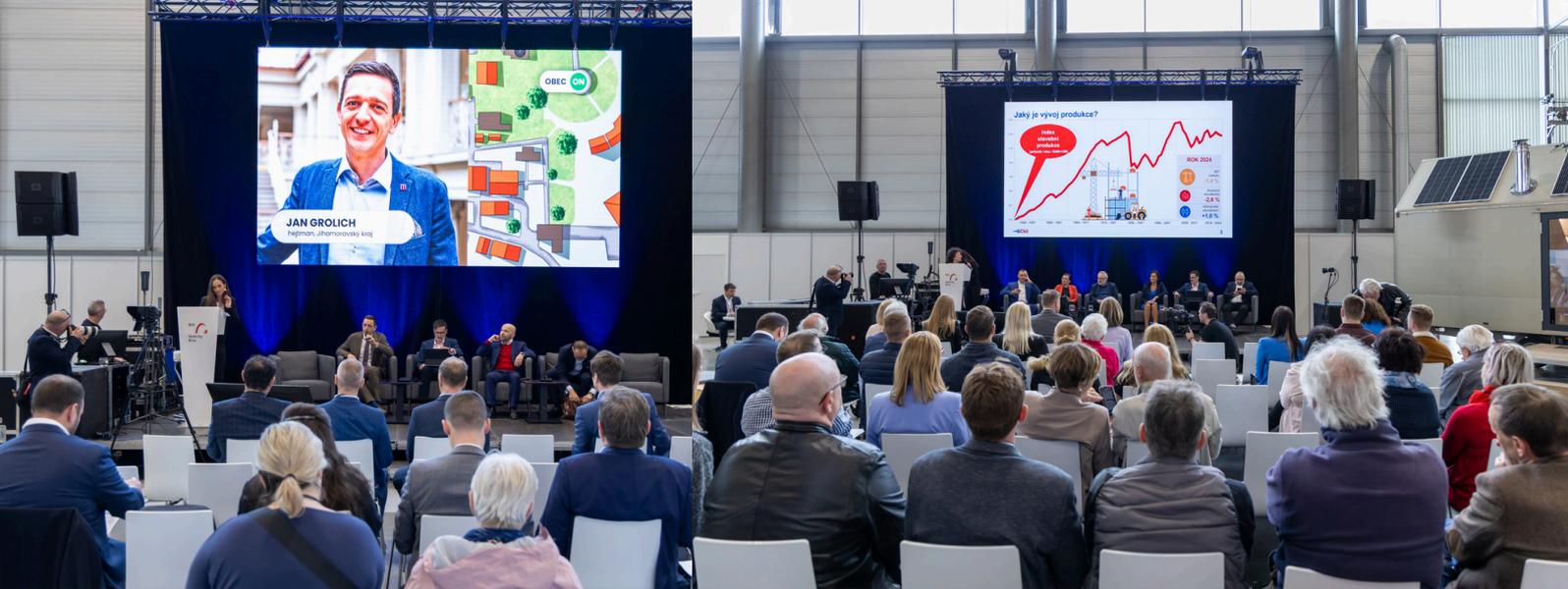
sqm  
exhibition area

## Innovations and trends in one place

The trade fairs presented a cross-section of the entire offer of the construction sector and interior equipment. There was great interest in the novelties that demonstrate the progress in technology. The company Wienerberger attracted visitors, among others, with its new V9 anthracite roof tile, with a design from the renowned Studio FA Porsche, and a modern V-shape. The Czech manufacturer of brick material Heluz Group brought its new Heluz Sidi smart mortar, which speeds up bricklaying, and other innovations include the replacement for the formwork Věncovka Rapid. The Czech company Vezeko introduced a new unique trailer with a stagecoach. Foreign exhibitors, most of whom came from Slovakia, also displayed their innovations. For example, the company Woodisin presented world-unique handmade washbasins combining natural wood with composite material in the Czech premiere.

The popular Tiny Houses exhibition continued with fifteen exemplary furnished modules for living or recreation, as well as designer saunas. For the second time, the fair featured the inspiring Zahrada (Garden) project, prepared by the prefab concrete panels manufacturer Prefa Brno in cooperation with the Faculty of Horticulture of Mendel University in Brno.

The MOBITEX furniture and interior design fair attracted visitors with its wide range of sofas, high-quality beds and an exhibition of handmade interior accessories and decorations. There were also interesting novelties, for example, the kitchen of the Italian brand ArteLusso attracted visitors with a hob that has an integrated extractor hood. The Czech furniture company JECH introduced new upholstery fabrics with a higher proportion of natural materials and armchairs for ergonomic seating. The MOBITEX fair also included an exhibit exhibition called Student Design.



## Festival of Architecture and specialist extra program

In addition to the general public, experts also found their way to the exhibition center - representatives of state and local government, private investors, developers, architects and designers. The specialist extra program was attended by personalities such as the Minister of the Environment Petr Hladík and the Governor of the South Moravian Region Jan Grolich. The opening conference of the Building Fair Brno had the subtitle "Restart of investments in construction and housing development in the Czech Republic" and was linked to the educational program of the Architecture Festival. It also included the Municipality & Investor forum, which was organized by the State Investment Support Fund together with the South Moravian Region with the participation of more than a hundred mayors of cities and municipalities and representatives of their investment departments.

For the sixth time, the Festival of Architecture took place together with the Building Fair Brno, which in its four-day dynamic program of lectures and presentations covered all phases of housing – from starter apartments through family homes to investments in recreational properties. The main theme of the year was affordable housing and also included the inspiring exhibition Living by Architects. There was great interest in the Friday Longevity program with experts on topics such as healthy living, healthy lifestyle, the influence of colors and materials on mental health, etc.





## Second Construction Hackathon and popularization of crafts

In cooperation with the National Center for Construction 4.0, the second annual Construction Hackathon took place at the Festival of Architecture, in which student teams from seven technical universities, six Czech and, for the first time, one Slovak, participated. The result of their 48-hour effort was seven innovative concepts for affordable housing made of various construction materials. The main prize, Obec ON, was won by a team from the Faculty of Forestry and Wood Technology of Mendel University in Brno.

The second Construction Hackathon took place with the cooperation and support of the State Investment Support Fund (SFPI). "The work of all university teams exceeded expectations and was perfectly integrated with our modular housing construction exhibition, which we prepared at the construction fair as part of our ON Municipality project," SFPI Director Daniel Ryšávka evaluated its results and added: "Our colleagues, who participated in the competition as mentors or in the selection of specific project plans for municipalities, experienced three days full of creative energy with students and technological partners. I believe that the members of the student teams will continue to contribute to improving housing accessibility as future designers."

Pupils of vocational schools also demonstrated their skills directly at the fair. Apprentice competitions of professional skills took place: Masters of everyday life in the disciplines plumber, roofer, carpenter, chimney sweep, bricklayer, upholsterer and gas fitter. The Guild of Heating Technicians and Plumbers of the Czech Republic organized the 27th annual competition of professional skills at the fair: Apprentice Plumber 2025. Following the MOBITEX fair, the Czech Championship in the discipline of joinery was also held.



# A fair for advice and inspiration

What's the author of the technology that is used for (ČKAIT) together with the Guild of Heating Engineers and Plumbers (CTI) prepared a four-day program of lectures for professionals and the general public, including heat pumps, heat recovery and subsidy programs. Those interested in consulting with experts could use free advice at the stands of ČKAIT, CTI, the Passive House Center, the Association of Prefabricated House Suppliers and the State Environmental Fund of the Czech Republic. At the Festival of Architecture, advice was a novelty within the Living in Small Spaces and Living from Architects sections. You can contact the MOBITEX designers' center.



# Testimonials from the event

*Jan Grolich, Governor of the South Moravian Region*

The Building Fair is one of the big ones, which is important for Brno, for the company Trade Fairs Brno, and therefore for the entire region. From the region's point of view, it is important mainly in conference topics, which is why I am glad that I was able to participate in the panel discussion that we co-organized with the State Investment Support Fund. But I also want to take a look at a tiny house here, because I like it and we are considering it.

*Jiří Košťál, headmaster, Brno-Bosonohy Secondary School of Construction Crafts (organizer of the Masters of Everyday Life apprenticeship competition)*

The entire event has an upward trend, the number of sponsoring companies, cooperating guilds and the competitors themselves has increased. The cooperation with the Brno Exhibition Center is excellent. At the Building Fair Brno, we have the opportunity to popularize crafts by introducing them to the general public. But we also want to motivate other students to trust the craft, because a quality craftsman is definitely not underfunded today.

*Tomáš Andrezál, manager, CERAMIC HOUSES EU, s. r. o., Slovakia*

We produce economically viable prefabricated eco-ceramic houses with quick construction and long service life. All the customers we talk to here are shocked by our good prices. Although the share of prefabricated buildings on the Czech market is growing, there is still very little awareness of prefabricated ceramic houses here, which we want to change. We are satisfied with our participation and we certainly want to be here in the coming years.

*Petr Michal, marketing and homologation, VEZEKO s.r.o.*

We were full of expectations and surprisingly it is better than we expected, so we are satisfied. We really sold almost everything we have on display here. It probably couldn't have been better. Being at the fair is certainly important, we will both make ourselves visible, but we will also show what we can do, and we will show what is essentially hidden behind the term car trailer, that it is not just an ordinary, as many customers call it, a cart or a trolley that they have at home in the garage.

*Filip Kurek Jr., Product Manager Gausium, HABRA s.r.o.*

Exhibiting at the fair makes sense because in a short period of time you can talk to hundreds of people. You will get authentic reactions to specific products, lots of new ideas, additional questions and feedback that you simply cannot collect remotely. When a company exhibits at the fair, it shows that it has the necessary capacity and stability – that it is not just a virtual company on the Internet. Personal contact is extremely important to us. We can do a lot of things online today – via video calls or virtual tours – but there is no substitute for personal contact. People still want to meet face to face.

*Veronika Hudcová, B2C Manager, AL Pergoly*

The interest here at the fair is great, sometimes we don't even have time to answer all the questions. Personal contact with customers at the fair is always enriching for us.

*Miloš Štefanišin, Managing Director, San-Injekt s. r. o., Slovakia*

We came to introduce unique products for roof waterproofing. We have gained some new partners here who do roof repairs and renovations, other interested parties are building large production halls. We are already satisfied with our participation.

*Rob J. Addink, CEO, BERA*

We are very happy to be able to present our solution in Brno. The fair has a great atmosphere, and we were pleased with the interest from visitors, architects and other professionals.

*Patrik Slučiak, Sales Director, Saunas Patrik 7 s. r. o., Slovakia*

We are a family business with a thirty-year history and we produce custom-made saunas in high-quality designs. This is our first time exhibiting at the Brno fair and customers found us here, it is a very pleasant experience for us. We held specific business meetings here and we are certainly satisfied with our participation.

*Lenka Dašková, co-owner, LuxHome*

There is a pleasant atmosphere here, one of the best we have experienced at fairs. The organization and cooperation with the organizers is excellent. It is an honor for us to be here.

*Michael Bartas, sales and technical representative, Fenstar*

We are satisfied with the fair; the important thing is that we are still surrounded by people. It is the most important fair of the year for us. We plan to participate next year as well.

*Jozef Kováčik, Coolploty*

I handed out two thousand leaflets here in two days. I think that is a clear sign that it is worth it. We have had great success, and we are very happy about that.

*Marek Baksa, sales representative, Ratanea*

There are quite a lot of visitors here on the first day. This is usually not very common.

